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A look into Sensational
Skin's latest advances in
restoring youthful, healthy
and vibrant skin.

S. Kent Brown, MD

Unforgettable
Skin
Transformations

Health ♦ Beauty ♦ Lifestyle

Unforgettable Skin Transformations

} A look into Sensational Skin and their latest advances in restoring youthful, healthy and vibrant skin.

by Anna Charles

Wouldn't it be great if you had picture-perfect skin? Wrinkles and sun damage vanish; dull-looking skin would come to life with renewed clarity and radiance; large pores and spider veins would become non-existent; acne scars would disappear; and lax skin would return to its youthful firmness and fullness.

If you're ready to start reaping the many benefits of beautiful skin, put away all of those bottles of expensive makeup and schedule an appointment with Dr. S. Kent Brown at Sensational Skin. Erase years from your face without going under the knife and say "good-riddance!" to unattractive age spots, rosacea, spider veins, acne scars, wrinkled, saggy skin and more.

"One of my areas of interest in medical school was dermatologic surgery. When I met and trained with Dr. Zein E. Obagi, and saw his approach to managing skin disease, aging skin, and cosmetic dermatology, I was completely hooked!"

—S. Kent Brown, MD

Transform Your Skin Instead of Dreaming About It

Instead of yearning for gorgeous, youthful, radiant skin, Dr. Brown's patients enjoy the real thing. With over 10 years of extensive experience in dermatologic skin care, Dr. Brown has helped thousands of patients enjoy what they thought was impossible—beautiful, healthy, amazing skin.

"One of my areas of interest in medical school was dermatologic surgery. When I met and trained with Dr. Zein E. Obagi, and saw his approach to managing skin disease, aging skin, and cosmetic dermatology problems, I was completely hooked!" Dr. Brown said. "Many of my patients have suffered the disfiguring effects and emotional pain of living with severe acne scarring their entire lives," he continued. This is not an easy problem to treat. Often, they have been to multiple practitioners throughout their lives who have never been able to do very much for them. They are sometimes accustomed to disappointment. By using techniques that I learned from Dr. Zein



Obagi in Beverly Hills, I have had very good success in treating patients with acne scarring.”

Another common problem Dr. Brown treats is sagging skin and deep wrinkles that have developed due to age or other causes, in patients who range in age from their early 30’s through their 70s. Dr. Brown commented, “Resurfacing the skin with a fractional CO2 laser or an Obagi™ Design Blue Peel can take years off a patient’s face and restore an appearance they haven’t had since their early adulthood. When lost volume is also restored to the face, the results can be miraculous. Giving our patients results that are obvious to them, their friends and family, is what we strive for. We want results that are a dramatic improvement over their original condition, and we get it. Erasing acne scars or restoring someone’s face to a more youthful appearance is a very big gift. Patients are thrilled and that’s what motivates me.”

Not surprisingly, Sensational Skin has earned an excellent reputation as Scottsdale’s premier medical skin clinic. Most patients come to Dr. Brown as referrals and enjoy being pampered in a warm, elegant atmosphere while experiencing safe yet transforming treatments.

Each patient appreciates that Dr. Brown’s individualized approach addresses the overall health of their skin as well its aesthetic appearance. Dr. Brown takes great pride in staying up-to-date on the latest medical skin care technology and procedures. New treatments and procedures are heavily

S. Kent Brown, MD, and wife, Susan

BEFORE



AFTER



Treatments: Fractional Laser Resurfacing Combined with Obagi Design Medium Depth Peel.



“One morning I looked in the mirror and saw my mother! My skin had aged dramatically and I looked so old. My husband and I are avid motorcycle riders and the sun and wind had taken their toll on my skin.

“I saw an ad for a skin rejuvenation treatment called fractional CO2. I began to research the procedure to see if it would improve the appearance of my skin. All of the research that I found claimed positive results for the procedure. Given that, I booked an appointment at Sensational Skin and began my pursuit of a more youthful appearance!

“Susan Brown initially met with me and confirmed that the fractional CO2 procedure could rejuvenate the appearance of my skin. Dr. Brown began my treatment plan with a Botox injection that smoothed the skin

on my forehead. A week following this, I had the fractional CO2 treatment. My skin looked dramatically improved following my recovery. I decided to have one more CO2 treatment under my eyes and around my mouth, combined with a Blue Peel treatment applied to my face, neck and chest. Both procedures were performed under anesthesia. Once this healed, I was ecstatic about the change in my skin tone and texture.

Sculptra and Radiesse injections were used to enhance the appearance of my cheeks and Restalyne has given my lips a fuller shape. The skin on my forehead has now tightened to the point that I no longer use Botox injections.

I still ride my motorcycle and have since been on a 5,000 mile ride. However, I now protect my face and neck with a full windshield attached to my helmet. I love my new look and it has given me a refreshed outlook on life. I feel younger and I know that the treatments have taken years off my appearance. In fact, one of my co-workers asked to see how I looked after I had walked past her. I was delighted when I turned in time to watch her chin fall due to her surprise!” —Sandra, age 51

scrutinized, then the best, most advanced therapies are selected for his practice. Known for his ability to uniquely combine leading-edge technology that delivers dramatic results, Dr. Brown is constantly expanding his knowledge base and attending continuing medical education courses. Dr. Brown has especially enjoyed ongoing training and communication with Dr. Obagi for nearly 10 years. Zein E. Obagi, MD, is an internationally-renowned dermatologist, educator and innovator.

Amazing Results Through Customized Skin Care

There are new medical spas popping up all over the place that promise results and tout technology, but do they truly deliver what they promise and provide real value for your time and money? Thankfully, Dr. Brown, Susan and the skilled staff at Sensational Skin take the guesswork out of skin health and help their patients reach the goal of beautiful skin.

“We offer our patients a thorough education on their skin care needs while designing treatment plans that are custom-tailored to meet each patient’s goals. Our patient’s goals are the focus of our practice,” Susan Brown said. Susan is normally the first person that you meet at Sensational Skin. She is an abundant resource for patient education.

“Building an honest, trusting relationship with our patients is paramount,” she continues. “While information in the media about skin care services and medical technologies can be found in abundance, I spend a great deal of time helping patients separate

fact from fiction. The quality of our skin care program is never compromised. We don’t over-promise or push patients into undergoing unnecessary treatments. Similarly, not every skin care procedure and treatment is necessarily the right answer for each patient. Should a patient insist on a procedure that isn’t appropriate for the condition of their skin and skin type, we explain why we are offering an alternative procedure that we feel will provide their desired result.

Dramatic Solutions for Wrinkles, Scars and Aging Skin

Your face is the one part of your body that others view first. In our youth, it is plump with collagen and noticeably contoured. For those who are blessed, it often glows with clearness.

As we age, the skin doesn’t just wrinkle. It often loses volume and this gives the face a deflated look. Dr. Brown stated, “A facelift surgically removes excess skin but doesn’t address the texture or quality of the skin itself. When you resurface a patient’s skin into a dermis, the skin repairs itself by growing a brand new dermis and epidermis. The patient achieves not only younger-looking skin, but *brand new tissue* that they just grew, and it is their tissue! *That is what is so miraculous about skin resurfacing, you re-grow your very own, brand new, baby-soft, beautiful skin!* Your skin doesn’t just look younger, it is younger because it is brand new.”

If you want to capture the ageless appeal of beautiful, clear, firm skin, chances are you don’t always have the luxury of several weeks for recovery and recuperation. Dr. Brown caters to his patient’s busy

"At the age of 53, I had experienced many major changes in my life. I decided that it was time to do something good for myself. I had had acne scars since my teenage years. No matter how I tried, it was difficult to hide them with make-up. This gave me an incentive to explore options that would give me a



Treatments: Obagi Design Medium Depth Peel and Fractional CO2 Laser Resurfacing

I underwent a medium design depth Obagi Blue Peel. This worked well for a while, however it seemed that my acne scars were beginning to resurface. I met with Dr. Brown and Susan again and decided to resurface my skin on a deeper level with the fractional CO2 laser. After the treatment and its recovery time, my skin looks just beautiful. To enhance my new look, Dr. Brown used injectable fillers like Sculptra, Perlane, and Restalyne to give my cheeks and lips a more defined shape.

"My mother taught me to enjoy life to its fullest. I feel better about my life now than I ever have. Regaining beautiful skin and a more youthful appearance has certainly been rewarding for me!" —Angela, age 53

more youthful appearance and minimize my scarring.

"I called several professional offices before I spoke to Sensational Skin. When I did speak to their office, I felt so comfortable explaining the change that I wanted to make in my skin tone and texture. Without reservation, I made an appointment for a consultation.

"Dr. Brown and Susan met with me at length, first explaining my treatment options and then working with me to design a treatment plan. In the beginning,



lifestyles, offering advanced procedures that require minimal or no down-time yet deliver long-lasting results. "One of the ways this can be achieved is by using lasers in a fractional mode." Dr. Brown said.

Fractional laser resurfacing offers dramatic results. Until more recent technology was added to the CO2 laser, the downside was that CO2 laser surfacing usually required a significant healing period. Also, permanent loss of pigmentation was not uncommon, especially in people with darker skin tones.

The fractional CO2 hand-piece has given Dr. Brown an breakthrough anti-aging treatment that combines the effectiveness of CO2 laser resurfacing with a density-adjusted laser technology that leaves "bridges" of untouched tissue within the skin. A high-energy beam of non-sequential laser light smooths out lines, wrinkles and scars, removes brown spots and other irregularities while stimulating the formation of new underlying collagen. The treated skin naturally tightens and firms as it heals. Initial results can be dramatic while patients typically see continued improvement as collagen remodeling continues over a four to six month period after treatment.

"The fractional CO2 laser safety delivers outstanding results single treatment with minimal downtime. Patients are usually back to work in three to four days, whereas recovery from a high-density, higher-energy treatment used to address more advanced skin laxity or wrinkles, may take seven to ten days. Each patient's case is based upon his or her individual needs and circumstances." Dr. Brown said.

Dr. Brown pointed out that the fractional CO2 laser he uses is a very versatile tool with excellent features like variable energy levels and cool scans. "The cool scan setting allows the skin to cool before receiving another beam of light in the area. Less heat in the skin tissue not only makes it more comfortable for the patient, but also reduces the likelihood of damaging skin organelles, which create the loss of pigmentation.

As devout students and avid followers of Dr. Obagi's methods, Dr. Brown, Susan and their team are experts at peeling away the years and revealing brighter, healthier-looking skin. The Obagi™ Blue Peel is a procedure formulated to significantly improve the appearance and health of your skin. A Obagi Blue Peel is a dermatological surgical peel that addresses a variety of concerns—

from sagging skin, deep wrinkles, and crow's feet around the eyes to sun damage on the face, neck, hands and chest. Unlike other peels, Obagi Design Blue Peel allows the doctor to control the depth of the peel by observing unique clinical signs, in order to tailor the process to your skin's specific needs.

Sensational Skin's Services-at-a-Glance

Sensational Skin helps your skin to look its best through an array of state-of-the art technologies and clinical skin care products. Services include:

- Active FX™ Fractional Laser Skin Tightening & Resurfacing
- Smooth Beam Acne Laser for Oil Reduction
- Obagi™ Design Blue Peels
- Obagi™ Blue Peels
- Obagi Nu-Derm® System
- Dermal Injectables for volume replacement: Sculptra®, Restylane®, Juvéderm™, Radiesse®
- Acne & Acne Scar Treatment
- BOTOX® Cosmetic
- Velashape™ Circumferential Cellulite Reduction
- Lip Augmentation
- PhotoFacial
- Photodynamic Therapy (PDT)
- IPL Hair Removal
- Sclerotherapy - Vein Removal
- Spa Services: microdermabrasion, glycolic peels, facials and paraffin treatments, etc.
- Jane Iredale Cosmetics



“As I aged, I noticed that my skin had changed color due to rosacea. This was new to me as I did not have skin problems when I was younger.

Then, four years ago, my skin broke out in a horrible case of acne. The rosacea became even more red with this condition. I tried everything over the counter available to treat the acne and nothing worked. The condition seemed to worsen with each day.

I became so embarrassed by the appearance of my skin that it started to affect my work and social life. I did not want to visit my clients and I certainly did not want to venture public. I decided to seek help from a skin care specialist.

I found Sensational Skin and made an appointment during my lunch break. Susan met with me and encouraged me to aggressively treat my acne and rosacea condition. We began skin care treatment with PhotoFacial™ and then I continued my program with Obagi Nu-Derm. In two weeks, both the rosacea and the acne were gone. Though the conditions reversed, I have stayed on this program since my first appointment at Sensational Skin. I also take great comfort in knowing that as long as Susan Brown and Sensational Skin are around, I can maintain the beautiful appearance of my skin!” —Karen



Treatments: 3 weeks before and after Photofacial and Obagi Nu-Derm program

Clear Skin Is In

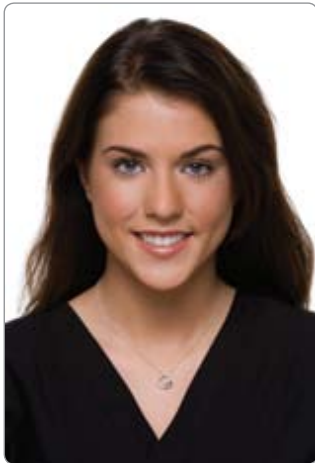
There's much more to gorgeous skin than erasing line and wrinkles and restoring firmness and elasticity.

Many of us suffer from acne scars and irregular pigmentation like melasma's dark skin discoloration found on the areas of the face that is associated with pregnancy and hormones. If that isn't enough, many patients fight rosacea. Rosacea is a chronic skin disease that affects the areas of the face and nose that normally blush. Tiny blood vessels become enlarged and more visible through the skin, appearing like tiny red lines.

“We offer several treatments that address acne scars and conditions like melasma, rosacea and hyperpigmentation. Which treatment or combination of treatments is right for each patient depends on the unique condition of their skin and what will best fit into their lifestyle,” Dr. Brown stated.

Rosacea treatments vary, depending on the symptoms. They can include laser, IPL, oral and topical medications. A thorough skin evaluation and analysis are performed before patients are presented with their treatment options.

Acne is another troublesome condition that reduces self-esteem and distracts from the patient's appearance. “We see many patients in their teens for acne. However, we also have patients who are in their 30s, 40s and beyond who are experiencing adult onset acne. Many of these never had acne during adolescence.” Dr. Brown explained. “The lasers at Sensational Skin provide remarkable improvement in moderate to severe acne. Bacteria that trigger acne are actually destroyed by our lasers—treatments work to exfoliate



Lori:
Age: 16
Treatments: In-office acne facials and acne home-care

the skin, unclogging the pores, and the skin's oil production is decreased. Our treatments target three main areas that promote the formation of acne.”

“If a patient wants to address acne scars, one of the first things I do is evaluate the current condition of the skin. If acne is still present, then new scars will continue to form,” Dr. Brown continued. “My goal is to first get the acne under control then treat the scarring. One of the biggest culprits when it comes to acne is excessive oil production.”

Remarkable Rejuvenation with Combined Procedures

Due to his experience and extensive training, Dr. Brown uniquely combines procedures like fractional CO2 laser and a medium-depth Obagi Blue Peel for results that are absolutely second-to-none.

“I don't try to give patients small improvements. Instead, I give them dramatic results as quickly as possible without compromising safety,” Dr. Brown stated. “For decades the facelift was considered one of the only ways to dramatically restore facial beauty and more youthful contours. Today, lasers and procedures like Obagi Design Blue Peels encourage the body to regenerate collagen and elastin. As the skin rebuilds, it tightens and plumps. You can literally look over 10 years younger without having to undergo cosmetic surgery. In addition, surface damage, scars, and pigmentation problems can be treated so the skin is clear and baby-soft. I have found that combining treatments delivers remarkable results. The best part is that all of this can be done with minimal recovery time.”

As part of his comprehensive approach, Dr. Brown uses BOTOX® Cosmetic to ease wrinkles and injectable dermal products to restore volume, plump up tissue and create full lips. He uses a variety of fillers including Restylane®, Perlane® Juvederm®, Radiesse® and Sculptra® alone or with other procedures, delivering immediate results with little to no associated down time.



"I had severe acne with dark pigmentation from that age of 13. I tried every type of skin care product available. Nothing would clear the acne or lighten the pigmentation. Occasionally, I stumbled onto a product that would keep these conditions under control, but would not clear the acne up. Finally at the



Treatments: 6 weeks before and after Obagi Nu-Derm Program and In-Office Treatment

age of thirty, I decided that enough was enough. I was tired of being embarrassed by my skin and tired of people seeing my skin and not seeing me.

I met with Susan Brown at Sensational Skin. She designed an in-office acne treatment plan that included the Obagi products that I use at home, both in the morning and at night. Susan has worked with me to the point of not only clearing my skin of acne but also giving me beautiful glowing skin with no signs of dark pigmentation.

When I think about the condition of my skin prior to visiting Sensational Skin and the way that my skin is today, I become speechless. Gaining beautiful skin has elevated my self-confidence. I used to apply heavy make-up and avoid bright light to help camouflage the appearance of my skin. Now I wear very little make-up and no longer feel insecure. My co-workers and family are always commenting on the fact that my skin is now beautiful. Changing the appearance of my skin has changed my life!" —Lakesha



"As we age, the natural volume found in youthful skin begins to diminish. Wrinkles and folds form and cheeks can become sunken. Hollow-looking eyes are also a sign of diminished volume," Dr. Brown stated. "I use a combination of dermal products, often in layers, to produce the desired results and restore volume. Sometimes heavier materials are laid down as a base with lighter products on top. In younger people, some products are just too heavy. It's not a one-size-fits-all situation. The key to obtaining the best results is customizing the treatment to the patient."

Keep Your Skin Looking Sensational

The key to obtaining the best result in skin care is a medically-designed program that assists beautiful skin from your teens or your 70s. Sensational Skin offers an assortment of medical-grade products that include the entire Obagi skin care regime. Dr. Brown, Susan and their staff design skin management packages that work best with your skin type. This takes the guesswork out of ageless skin care.

"Every good skin care regimen includes the use of an effective sunscreen to reduce the risk of sun damage and photo-aging," Dr. Brown added. "I use sunscreen every day. It's part of my morning routine."

Recontour Your Skin for a Smoother, Sexier Look!

Cellulite affects most women regardless of body type or life style. In fact, it is estimated that 80 percent of all women over the age of 20 have cellulite. Now, Sensational Skin helps you achieve smoother, shapelier body contours. Imagine saying good-bye once and for all to unsightly dimpled skin on the buttocks, thighs, hips, stomach, and upper arms!

Dr. Brown offers a new non-invasive service, Velashape™ Circumferential Reduction, the first and only non-surgical FDA-cleared medical solution for cellulite. Velashape treatments require no downtime



and are virtually painless. Patients compare the treatment sensation to a relaxing, deep-tissue heated massage.

"Velashape is unique in that it combines light energy and bi-polar radio frequency with gentle massaging and suction action to disperse it and further tone the skin," Dr. Brown explained. "Both the deeper tissue and the upper layers of the skin are treated, which can result in a measurable reduction in fat layers, circumference and the appearance of cellulite."

Now is the perfect time to start on your path to healthier, smoother, glowing skin. You can trust your skin to the experts at Sensational Skin. Call Dr. Brown's office today and schedule a free consultation.

Sensational Skin

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BEFORE



AFTER



Treatment: 3 weeks of Obagi Nu-Derm program
(aggressive protocol). Age: 43

BEFORE



AFTER



Treatment: 1 year of Obagi Nu-Derm program
(aggressive protocol). Age: 44

BEFORE



AFTER



Treatment: 3 weeks of Obagi Nu-Derm program
and office facial peels. Age: 41

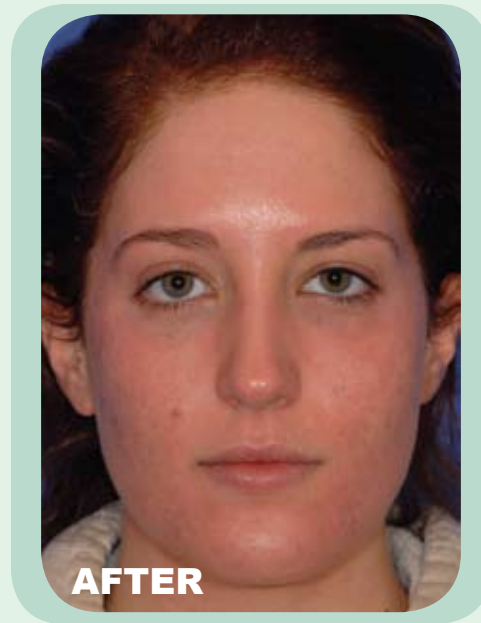
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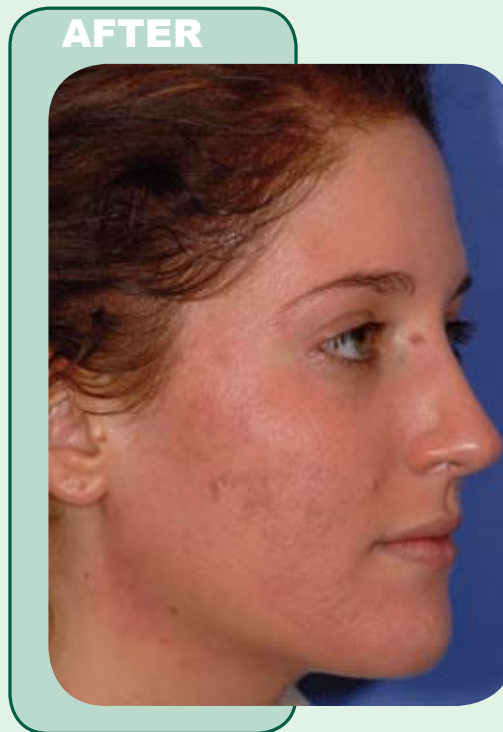
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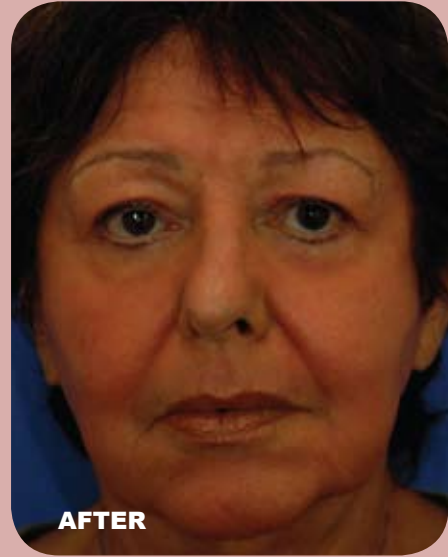


Treatment: Obagi Nu-Derm Smooth Beam Acne
Laser, and deep pore facials. Age: 16



Treatment: Obagi Nu-Derm, Obagi Blue peel, Smooth Beam Acne Laser and Photo Facial. 12 weeks. Age: 19





Treatment: Max Fx Laser. Age: 68



Treatment: Active Fx Laser, Max Fx Laser and Obagi Nu-Derm program. Age: 51



Treatment: Total Fx laser, Max Fx Laser
and Photo Facial. Age: 56

BEFORE



AFTER



Treatment: Max Fx Laser and Botox Cosmetic.
2 weeks after procedure. Age: 67